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## **CONSANO.ORG CREATES NEW FUNDING PLATFORM FOR MEDICAL RESEARCH**

### *FIRST NON-PROFIT CROWD-FUNDING PLATFORM LAUNCHED TO CREATE TRANSPARENT AND DIRECT FUNDING OF MEDICAL RESEARCH*

PORTLAND, Ore. – Consano ([www.consano.org](http://www.consano.org)), the first non-profit crowd-funding platform focusing solely on supporting medical research campaigns, launched last week, with a mission to advance medical progress by enabling directed donations to specific research projects.

Consano, which means “to heal” in Latin, connects individuals with research that they are personally interested in. Launching with participation from researchers with the Knight Cancer Institute at Oregon Health & Science University in Portland, Ore., UW Medicine in Seattle, Wash. and UC San Francisco in San Francisco, Cali., Consano has a 24-member volunteer scientific advisory board which reviews all projects on the Consano platform to ensure that each is relevant, easily understood, and has the potential to lead to improvements in patient care.

Consano was developed after the breast cancer diagnosis of founder Molly Lindquist at the age of 32.

“After enduring surgeries and chemo, I wanted to contribute to specific medical research with the hope that my two young daughters will never have to face breast cancer,” says Lindquist. “When I could not find an easy way to direct my donation to a specific project that might help my girls, the idea for Consano was born.”

Health categories featured in the launch include Breast Cancer, Ovarian Cancer, Childhood Medulloblastoma (brain cancer), Childhood Rhabdomyosarcoma (muscle cancer), Esophageal Cancer, Lung Transplantation and Maternal/Fetal Health. Additional health categories will be introduced in the coming weeks. One-hundred percent of every project donation (less a minimal credit card processing fee) will go directly to the project of the donor’s choice. Overhead costs for Consano are supported through foundation grants, corporate sponsorships and individual donations.

“I really believe in the paradigm Molly has created - that science towards better treatments, even cures, should be ‘open’ and in partnership with the community,” says Dr. Charles Keller, M.D., an OHSU Knight Cancer Institute researcher participating in the launch. “This innovative approach has enormous potential to advance the kind of critical cancer research that is saving and improving lives.”

In addition, Consano has created a community where anyone touched by a health issue, whether a patient, caregiver, family member or friend, can connect to research that matters to them and share their story.

#### **About Consano**

Consano is the first non-profit crowd-funding platform focused solely on medical research campaigns. To learn more about Consano, or to make a directed donation, visit [www.consano.org](http://www.consano.org) or visit us on Facebook ([www.facebook.com/Consano](http://www.facebook.com/Consano)) and Twitter (@ConsanoOrg).